

# Women on the money

## PENNY DROPS

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IF diamonds are a girl's best friend, money must surely be considered more than just an acquaintance.

Or at least that's the belief of a group of Brisbane women who are determined to prove how important the folding stuff really is to a girl's life.

Girls Learning About Money (GLAM) is the brainchild of Alysia Hamilton and Corinna Reeves, two enterprising Brisbane gals who are determined to educate local women about all things money.

If the name of the organisation in itself doesn't capture the imagination and attention of its target market, its translation certainly will.

According to its pioneers, GLAM is exactly that, a forum to teach women about making it, saving it and investing it.

"As women, we often don't take enough interest in our own personal finances," Ms



SMART MONEY: GLAM chief Corinna Reeves.

"A recent survey showed that while the majority of women become totally responsible for their own financial welfare at some point in their lives, many are far behind men when it comes to financial

"On average, women also have much lower superannuation balances than men, perhaps due to time out of the work force to raise a family, or wage disparities between men and women.

"GLAM is about providing information to women on the many options available to make their money work harder for them."

GLAM will hold monthly information sessions featuring qualified guest speakers to advise members how to find financial security.

Suncorp technical advisor Gemma Dale will address the first session *Planning Your Financial Future* on February 1.

"For the first event of the year, we are addressing the fundamentals – how to set that budget, setting savings goals and understanding where your money goes," Ms Reeves said.

All sessions will be held at Executive Resource Group on Macrossan St in the City.