



education.  
motivation.  
inspiration.



## Media Release

27 September 2010

### A Real Art – Brisbane girls learning how to invest in art

You either have it or you don't. But those of us without an artistic bone in our bodies shouldn't rule ourselves out of adding a piece of art to our investment portfolio.

**Edwina Corlette** of Edwina Corlette Gallery in New Farm says education, not creativity, is the key to smart art investing.

"Investing in art is like investing in anything else. You want to be able to make an informed choice about how to spend your money," she said. "In the case of art it's doubly important because not only do you want a return on your investment, but you want to love looking at it!"

Edwina — guest speaker of Brisbane's **Girls Learning About Money (GLAM)** October seminar — says significant gains can be made from investing in art.

"The secondary art market and auction records attest to the fact that people can make significant returns on their investment in art. It is an industry that is market driven."

Edwina will teach GLAM gals:

- When, and when not, to buy art
- How to make a wise choice
- When to sell.

GLAMorous Executive Officer **Alysia Hamilton** said GLAM received an overwhelming response when it last talked about investing in art.

"The women loved it, because it was different and creative," she said. "Buying art is more than an investment, it's also something you get to admire."

#### GLAM's February event details:

When: Thursday 7 October 2010, 5.45pm – 8pm

Where: Summit Events Centre, Iceworks Building, Level 1, 157 Given Terrace, Paddington

Cost: \$39.95

To register visit [www.girlslearningaboutmoney.com](http://www.girlslearningaboutmoney.com)

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